

CABINET

Date of Meeting	Tuesday, 24 th October 2017
Report Subject	Flintshire Public Services Board review and Well-being Plan development
Cabinet Member	Leader of the Council and Cabinet Member for Finance Cabinet Member for Corporate Management and Assets
Report Author	Chief Executive
Type of Report	Strategic

EXECUTIVE SUMMARY

This report provides an overview of the work of the Flintshire Public Services Board (PSB) to date and the development of the Well-being Plan.

The Public Services Board was formed in April 2016, as a statutory responsibility of the Well-being of Future Generations (Wales) Act 2015. Its work to date has focused on the production of the Well-being Assessment and the development of the Well-being Plan which is to be published by May 2018.

In addition the PSB has continued work on the priorities from the former Local Services Board (LSB) and also maintains its statutory role of the Community Safety Partnership.

This report also provides a brief overview of the strategic partnerships which report into the PSB.

RECOMMENDATIONS

1	That Members are assured of the level of progress that the Flintshire Public Services Board (PSB) has made to date.
2	That the PSB themes/priorities for the Well-being Plan are supported.
3	That Members support the level of progress of the various strategic

	partnerships.
4	That Members note the next steps outlined and the timeframe around delivery.

REPORT DETAILS

1.00	FLINTSHIRE PUBLIC SERVICES BOARD
1.01	Flintshire has a longstanding and proud track record of partnership working. The communities it serves expect statutory and third sector partners to work together with shared priorities. The Flintshire Public Services Board (PSB) is at the heart of promoting a positive culture of working together and concentrates energy, effort and resources on providing efficient and effective public services.
1.02	The high level aim of the Flintshire PSB is to “protect, sustain and improve the economic, social, environmental and cultural well-being of Flintshire through collaborative working as a single public service”.
1.03	Since the introduction of the Well-being of Future Generations Act (Wales) 2015, the Flintshire PSB has made much progress towards achieving the main duties of the Act.
1.04	In fulfilling its roles and activities the Board will contribute to the seven national well-being goals.
1.05	Public sector partners work together to achieve these goals. The first step required of public sector partners, as a new statutory duty, has been to complete and publish a detailed analysis of the conditions of ‘well-being’ in the communities they serve by using all available data-sets of demographics, deprivation etc. This is known as the Well-being Assessment. The second step is to agree and publish a Local Well-being Plan for collective action on a set of locally derived priorities.
	Well-Being Assessment
1.06	A Well-being Assessment for Flintshire has been produced and published in line with statutory requirements. This presents a contemporary picture of life and well-being in Flintshire.
1.07	Three of the PSBs in North Wales (the joint Conwy/Denbighshire PSB, the Wrexham PSB and the Flintshire PSB) engaged a single research team to develop their assessments. These three assessments have similar structures and have been developed using similar information and data sources. This was an effective use of resources to reduce work and cost.
1.08	The draft Flintshire Assessment was sent to both the Welsh Government and the Future Generations Commissioner for comment. Their feedback was considered by the PSB at its meeting in April where it was agreed that

	the majority of the feedback could be used for future editions of the Assessment. There was little time to amend the Assessment before the statutory publication date.
The Well-being Plan for Flintshire and PSB Priority Themes	
1.09	The Well-being Plan is a requirement of the Well-being of Future Generations (Wales) Act and needs to be produced and published by May 2018. Work is on-going, the first significant step has been the production and publication of the Well-being Assessment as outlined above. Work is now underway around the development of the Well-being Plan as the second step.
1.10	The Well-being Plan will have a number of priorities which have been chosen as the themes where the PSB can add most value. Working together to add value and a greater impact on these priorities is the collective aim of the Flintshire PSB.
1.11	<p>The Flintshire PSB has selected and endorsed five themes and a number of priorities as outlined below. These include two themes which continue from former Local Service Board priorities, a newly developed priority and two new additional themes:</p> <p><u>Theme: Well-being and Independent Living (former LSB priority)</u></p> <ul style="list-style-type: none"> • Provide information and support for people to take responsibility for their own health and that of their families. • Targeted interventions where individual and families have the most to gain. • Deliver more services closer to home. • Build and strengthen the care sector. <p><u>Theme: Community Safety (former LSB priority)</u></p> <ul style="list-style-type: none"> • Delivering safer neighbourhoods. • Domestic abuse and sexual violence. • Drugs and alcohol. • Reduce re-offending. <p><u>Theme: Resilient Communities (newly developed priority)</u></p> <ul style="list-style-type: none"> • Enable and inspire communities across Flintshire to develop into confident, cohesive, and forward thinking communities. • Develop and coordinate an approach across public services that ensures when any public service is working with a community that additional skills and capacity are left with that community. This approach will start with tackling sedentary behaviour amongst children and adults, by enabling individuals to make positive changes to their lifestyles and improvements to their overall health. • Co-ordinate an approach across public service delivery that maximises the impact of community benefits. • Further develop community ownership models including Community Asset Transfers (CAT), micro social enterprises and

	<p>community shares.</p> <p><u>Theme: Economy and Skills (new priority)</u></p> <ul style="list-style-type: none"> • Strategic sites (employment and housing). • Transport infrastructure and services. • Business growth and innovation. • Skills, worklessness and social reform. <p><u>Theme: Environment (new priority)</u></p> <ul style="list-style-type: none"> • Green Infrastructure • Environmental Protection and Enhancement • Flood Protection • Climate Change
1.12	<p>The PSB held two workshops in September 2017. One workshop was arranged to further develop the new Environment theme and the other was to review the emerging PSB themes/priorities for the Well-being Plan before endorsement.</p>
1.13	<p>The PSB held an additional meeting on 28 September 2017, to:</p> <ol style="list-style-type: none"> i. endorse the PSB themes, priorities and sub-priorities for the Plan; ii. discuss the outline of the Plan and proposed format; and iii. agree the timeline for Plan development and publication <p>The PSB themes and priorities/sub-priorities were adopted by all PSB members and work is underway to develop information about each theme for public consultation.</p>
1.14	<p>Explanations of why a priority has been chosen, its intended impacts, actions and commitments have been worked up for each theme. The following, using the Economy and Skills theme as an example, provides an indication of the thinking.</p> <p>Why is this a priority for the partners?</p> <ul style="list-style-type: none"> ✓ The North Wales economy is at risk of lagging behind other regions of the UK. Major investments are needed in the region by Governments - the partners need to help make the case to secure those investments; ✓ Flintshire is the highest performing local economy in North Wales. We need to retain our competitive edge for the wider regional economy to grow and develop; and ✓ The partners are major employers and buyers of goods and services. We have influence over job creation and local business development. <p>What is the evidence behind this story?</p> <ul style="list-style-type: none"> • The key sub-regional business sectors of advanced manufacturing, automotive, aerospace, food production and energy have proved to be resilient during the past decade but now face an uncertain future with political developments in Europe.

- Flintshire is the highest performing county in the region for Gross Added Value (GVA) - but the region as a whole lags well behind the UK average.
- UK Government investment in regional growth in England could be a threat to securing investment and trade in North Wales, as those regions become more competitive.
- There are skills gaps forecast for the region – to both grow our key business sectors and to help employers with an aging workforce replace experienced employees over time.
- There are labour supply shortages in the region for the needs of employers - with the challenge to bring as many 'economically active' people into employment as possible.
- Research tells us that employment is a key contributor to health and well-being.

What are we committed to doing?

- ✓ The North Wales Region is about to present a North Wales Economic Growth Deal Bid to the UK and Welsh Governments - we will support this Bid;
- ✓ We will take local action to support the Bid in the areas of sites and premises, transport infrastructure and services, business growth and innovation, and skills and worklessness; and
- ✓ The Regional Skills Partnership has set out the current and future needs of employers for a skilled and ready regional workforce. We will support this strategy as employers.

What specific actions will we take to support these commitments?

- ✓ Assist the development of strategic employment and housing sites in Flintshire
- ✓ Review our land asset strategies to support the release of land for employment or housing development
- ✓ Support the case for investment local transport services such as the North East Wales Metro
- ✓ Review our own transport policies to encourage employees to use public transport to get to work, and work more agilely, to reduce traffic congestion
- ✓ Review our own procurement policies to secure community benefits for local and sub-regional suppliers of goods and services
- ✓ Protect and develop our own apprenticeship programmes as employers
- ✓ Work with the Careers Service, schools, further and higher education, and employers to give young people the widest range of career options to help meet the needs of employers for recruitment

Where should we see an impact?

- ✓ levels of unemployment locally
- ✓ numbers of local apprenticeship places
- ✓ numbers of access to employment schemes
- ✓ supporting inactive people to move into employment
- ✓ access to and the quality of careers advice for people making career choices
- ✓ local business being confident and able to secure their futures
- ✓ business growth and new business investments on key employment sites

	<ul style="list-style-type: none"> ✓ improved transport services connecting communities to places of work ✓ the numbers of people choosing public transport to get to work ✓ house building programmes for people to live locally for local jobs ✓ reduction in avoidable health inequalities
1.15	As part of the Act, there is a requirement to have a 14 week consultation period around the Well-being Plan with the Commissioner which is to take place prior to any public consultation. This process started in July and will conclude in October 2017 with an advisory report.
Well-being Objectives and Alignment to the Council Plan	
1.16	The Council as a statutory member of the PSB has a duty to set and publish their own Well-being Objectives to show how they will work to achieve the vision for Wales and make sure that they meet the objectives that are set. The Council together with its partners will support the health and well-being of both the current and future generations through following these objectives.
1.17	A set of Well-being Objectives for Flintshire County Council has been formally adopted. Please refer to Appendix item 1 for a copy of the Well-being Objectives for Flintshire.
1.18	The Well-being Objectives have been integrated into the Council Plan 2017-23. These are defined within the Plan as impact statements, and the measures are aligned to monitor progress outcomes towards these.
1.19	The Council Plan also has clearly identified commitments for 2017/18 of working with our partners to achieve our priorities e.g. as part of our poverty, social and health and community resilience commitments.
Next Steps	
1.20	The 12 week public consultation period will commence in October 2017 and conclude at the end of January 2018. The public engagement events around the budget that are taking place in October and November will form part of the statutory public consultation.
1.21	As part of the consultation process, both Cabinet and Scrutiny will be invited to endorse the Plan, structure and overview content.
1.22	A Workshop for Members will take place in early February 2018 with the outcomes of the workshop and wider public consultation going to Corporate Resources Overview and Scrutiny Committee in February 2018.
1.23	Feedback received as part of the consultation will be taken into account when finalising the Plan. The final Plan is to be endorsed by the PSB in March 2018. Following endorsement, each PSN member body will present the Plan for approval within their respective governance structures. The Cabinet and County Council will endorse the Plan in April 2018.
Strategic Partnerships – Progress Updates	

1.24	<p>The Strategic Partnerships consist of the following Boards:</p> <ul style="list-style-type: none"> • Health, Well-being and Independence Board • People are Safe Board • Youth Justice Board • Voluntary Sector Compact <p>These Boards focus on their specific PSB priority work in addition to considering innovations and other related opportunities.</p>
1.25	<p>Since April 2017, all of these Partnerships have completed a Partnership Self-Assessment to assess the effectiveness of strategic partnership working within their Partnerships. This Self-Assessment enables a rapid appraisal or “health check” of a partnership that can be used to further develop a partnership or diagnose difficulties or areas of conflict for action. Copies of these were shared with the PSB at their meeting in July. A detailed analysis of the findings is currently being prepared and will be presented to the PSB in October 2017.</p>
1.26	<p>Progress updates for these Partnerships are outlined below:</p>
1.27	<p><u>Health, Well-being and Independence Board</u></p> <p>Work in ongoing and good progress has been made. Since April, the work of the Health, Well-being and Independence Board has continued with a priority on revisiting and revising the priorities set within the “People Enjoy Good Health and Well-being” chapter within the new framework for PSB priorities. The focus for the Board will therefore, become the “Well-being and Independent” Living Theme.</p> <p>The Board has completed a Partnership Self-Assessment as part of the revised process with areas for further development noted.</p> <p>The Board last met in June where the proposed set of revised priorities were agreed in preparation for submission to the PSB as detailed below:</p> <ol style="list-style-type: none"> i. Provide information and support for people to take responsibility for their own health and that of their families. ii. Targeted interventions where individuals and families have the most to gain. iii. Deliver more services closer to home. iv. Build and strengthen the Care Sector. <p>These proposals have been shared with the PSB Members for their comment prior to the PSB Workshop which took place on 15th September 2017. Following the workshop and endorsement of these priorities, the Board will undertake more detailed work to develop key objectives and measures of success against each of those priorities. The next meeting of the Board is scheduled to take place on 4th October 2017.</p> <p>Senior representatives from the partner organisations on the Board also meet regularly to discuss progress and strategic issues relating to health and social care outside the Board meetings themselves. This provides further opportunities to address issues, discuss agendas and agree priorities.</p>

1.28

People are Safe Board

Work is on-going, good progress has been made. The Board has met twice since 1st April 2017, and has agreed a work programme for 2017/18. The basis of work programme reflects areas for improvement identified as part of the self-assessment process, a review of the 2016/17 Work Programme and incorporates the key priorities identified the North Wales Safer Communities Board.

The intention of the work programme is to respond to the issues affecting Flintshire and the focus is as follows:

i. Prevent Crime and Anti-Social Behaviour

- Reduce victim based crime
- Reduce Anti-Social Behaviour (ASB)
- Increase the reporting of Hate Crime
- Support vulnerable people to prevent them from becoming victims of crime
- Reduce repeat incidents of victim based crime and ASB for victims and perpetrators
- Work with MARAC to reduce the levels of repeat high risk victims of Domestic Abuse
- Deal effectively with high risk cases of Domestic Abuse.
- Increase the confidence in reporting Domestic Abuse and Sexual Violence
- Increase awareness amongst young people of domestic abuse and sexual violence

ii. Reduce harm and the risk of harm

- Reduce substance misuse
- Reduce drug and alcohol use
- Community Tension Monitoring

iii. Deliver an Effective Response

- Reduce reoffending
- Understand and address migration impacts on the community safety agenda

Some of the key activities that have been identified to support these priorities are as follows:

- Look at how Online Watch Link (OWL) can use other forms of Social Media to reach the wider community.
- Work with the Police and Crime Commissioner's 'victim hub' to ensure an enhanced service to victims of crime.
- Maintain the multi-agency intelligence led approach to tackle ASB through monthly tasking and ad hoc professionals meetings.
- Raise awareness of violence against women by supporting the International White Ribbon Campaign on a local and regional level.

	<ul style="list-style-type: none"> • Implementation of The violence against Women, Domestic Abuse and Sexual Violence (Wales) National Training Framework. • Establish a virtual network to disseminate information and advice on substance misuse appropriately. • Implementation of recommendations emerging from the Harm Reduction and Drug Poisoning Review Group. • Implementation of alcohol brief intervention training as per the alcohol demand reduction work stream. • Target repeat offenders (adults) via an Integrated Offender Management (IOM) process. Identifying those who cause the most harm (prolific offenders) and addressing their re-offending behaviour. • Targeting young offenders to reduce offending and re-offending by implementing the Flintshire Youth Justice Service Plan. <p>Progress to date is good and the level of confidence in achieving these activities during the year is high.</p> <p>Corporate Resources Overview and Scrutiny Committee received a detailed progress update at a recent meeting.</p>
1.29	<p><u>Youth Justice Board</u></p> <p>Governance of the Youth Justice Service is provided by the Executive Management Board reporting into the North Wales Safer Communities Board Partnership. During 2016 the Youth Justice Executive Management Board commissioned an independent review of its operation and a number of recommendations/areas for improvement were highlighted as a result of this review. These are listed below:</p> <ul style="list-style-type: none"> • Review of current membership to include new strategic partners, voluntary and third sector organisations, • Ensuring the Board took further consideration to the views of children and young people, • Improve the consistency and seniority of the attendance of Board Members, • Revisit the expectations, induction and roles of Board Members, • Continue to build knowledge about each agency's contribution to the principle aim to reduce offending by children and young people, • Explore further integration with neighbouring local authorities within the region. <p>Since April 2017, two half day workshops (May and July 2017) have taken place to review the current membership of the board, the roles and responsibilities of the Board to include its Terms of Reference, and the expectations and contributions of the Board and its members. The Board will meet again in October 2017.</p> <p>The Board has also identified key priorities that will form the three year Youth Justice Plan for 2017-2020. The Youth Justice Plan is pending approval and should be ratified by all Executive Management Board Members later this month.</p> <p>In addition, the Board has implemented changes to ensure better scrutiny,</p>

	<p>ownership and performance of the local delivery Plan through the creation of a local Delivery Group that is made up of strategic partners who meet quarterly to ensure the Youth Justice Service and its partners are delivering on the local Plan.</p> <p>The Executive Management Board will meet twice yearly and reports will be made available from the Operations Manager (who will sit on the Delivery Group), Performance Manager and Senior Manager for Integrated Youth Provision.</p>
1.30	<p><u>Voluntary Sector Compact</u></p> <p>The Flintshire Voluntary Sector Compact continues to share knowledge and intelligence around strategic issues affecting the voluntary sector and their integration with the Council and Health Board. The self-assessment has been undertaken and has shown that whilst the partnership itself is strong, it could be further improved with the adoption of a more focused work programme to which all partner agencies can equally contribute.</p> <p>This work will be complete for the next meeting of the Compact in November.</p>

2.00	RESOURCE IMPLICATIONS
2.01	<p>Administrative support for the Board is provided by Flintshire County Council. This includes:</p> <ul style="list-style-type: none"> • Ensuring the Board meets regularly • Preparing the agenda and commissioning papers for meetings • Co-ordinating the annual governance assessment of the Board and its sub groups • Inviting participants and managing attendance • Co-ordinating the development and publication of the Well-being Plan • Production of the annual report • Preparation of evidence for scrutiny. <p>This arrangement will be reviewed annually.</p>
2.02	<p>Resource implications to deliver the PSB priorities will be considered on an ongoing basis via the current arrangements that are in place to support the Flintshire PSB.</p>

3.00	CONSULTATIONS REQUIRED / CARRIED OUT
3.01	<p>The Flintshire Public Services Board has engaged with both key partners and also, the general public, in the preparation of the Assessment of Well-being for Flintshire.</p>
3.02	<p>The PSB will also engage with key partners in the area who have an interest in the well-being of Flintshire in the preparation, implementation and delivery</p>

	of the Well-being Plan.
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4.00	RISK MANAGEMENT
4.01	The identification of any risks and the actions required to mitigate risk will be considered through the governance and reporting arrangements of the PSB.

5.00	APPENDICES
5.01	Appendix Item 1 - Well-being Objectives for Flintshire.

6.00	LIST OF ACCESSIBLE BACKGROUND DOCUMENTS
	<p>Flintshire Public Services Board and the Well-being of Future Generations Act (Wales) 2015 – Report that went to County Council in June 2017 http://modgov:9070/documents/s43386/Councils%20Well-being%20Objectives.pdf</p> <p>Assessment of Local Well-being for Flintshire – Summary Document http://www.flintshire.gov.uk/en/PDFFiles/Policy-and-Performance/PSB/Well-Being-Assessment-Summary-English.pdf</p> <p>Assessment of Local Well-being for Flintshire - Full Assessment http://www.flintshire.gov.uk/en/PDFFiles/Policy-and-Performance/PSB/Well-being-Assessment-Full-English.pdf</p> <p>Assessment of Local Well-being for Flintshire – Area Profiles http://www.flintshire.gov.uk/en/PDFFiles/Policy-and-Performance/PSB/Well-being-assessment-Area-Profiles-English.pdf</p> <p>Flintshire Public Services Board (PSB) Link to the Flintshire PSB Webpage: http://www.flintshire.gov.uk/en/Resident/Council-and-Democracy/Flintshire-Public-Services-Board.aspx</p> <p>Well-being of Future Generations (Wales) Act 2015 Link to the relevant page on the Welsh Government Website: http://gov.wales/topics/people-and-communities/people/future-generations-act/?lang=en</p> <p>Shared Purpose: Shared Future: Statutory Guidance Link to the relevant page on the Welsh Government Website: http://gov.wales/topics/people-and-communities/people/future-generations-act/statutory-guidance/?lang=en</p> <p>Contact Officer: Sam Perry, Corporate Business and Communications</p>

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7.00 GLOSSARY OF TERMS

7.01 Public Services Board - The Flintshire Public Services Board (PSB) is a statutory body which was established on 1st April 2016 following the introduction of the Well-being of Future Generations (Wales) Act 2015. The Flintshire PSB replaces the former Flintshire Local Service Board (LSB). The Board has a membership made up of both statutory members (prescribed by law) and invited members.

Sustainable Development - The process of improving the economic, social, environmental and cultural well-being of Wales by taking action, in accordance with the sustainable development principle, aimed at achieving the well-being goals. Sustainable development is a way of doing things rather than an end in itself.

Well-being of Future Generations (Wales) Act 2015 - Legally binding common purpose for national government, local government, local health boards and other specified public bodies. The act details the ways in which the specified public bodies must work, and work together to improve the well-being of Wales.